

## Nurseries install Codeway automatic labelling systems to meet retail demand

*Danish trolleys loaded with twin-labelled trays ready for dispatch.*



*Colchester March 2003:* Today's multiple retailers expect 100% scannability of the barcodes on pallets and outers, 100% fulfilment of orders without error, and 100% on-time delivery. Some expect their suppliers to pick to store level.

### *Horticulture*

In horticulture, on receipt of an order nurseries have to go out into the greenhouses, to pick the plants, print and apply the retailer's price and barcode labels, and dispatch the pots and trays on "Danish trolleys." Each shelf may have different plants.

Although volumes are large batch sizes have come down to as few as four trays, and even single pots. Nurserymen asked Codeway for an automatic labelling system to print and apply labels in batches and singly.

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*Codeway Green Machine printing and applying labels to plant trays*

The Codeway Green Machine can label 45 trays or pots per minute, each with different data. The nursery loads details of its customers orders into its PC controller before labelling begins.

As each item comes down the conveyor a scanner reads a barcode on the plant care tag. The PC looks up the order record in its database, sends the label data to the print engine, an Avery ALX 924, and triggers the Codeway apply head.

The Green Machine applies two labels to some trays which can split at the point of sale.

*For more information please contact*

Ian Russell

Codeway Ltd

Telford Way

Colchester

CO4 9QP

DDI 01206 756741

Tel 01206 751286

[ian.russell@codeway.com](mailto:ian.russell@codeway.com)

[www.codeway.com](http://www.codeway.com).