



## Dolphins are at the 'Hart' of importing

### Dolphin® 7200 Hand Held Terminals

#### Bespoke transportation system

**System ensures effective and swift movement of perishable goods**

As an importer of fresh produce, Hart Worldwide recently decided to start using bar code scanners to check product labels. The company consulted Codeway – an established supplier of data capture solutions – and subsequently opted for the Dolphin® 7200 mobile computers from Hand Held Products.

Hart Worldwide was formed in 1977, and since 2000 has been supplying Asda Wal\*mart (both in the UK and internationally) with high quality products from around the world. The company specialises in two types of produce: top fruit (apples and pears) and vegetables, and sources these from growers throughout the world.

On each case of produce supplied to Asda, there is an Asda box label, which has both a bar code and a numerical Asda line identifier. Asda currently checks products in with the identifier, but will soon start using bar code readers when receiving products at the depot. The company has said that it will send back any boxes that are wrongly identified.

#### Ensuring correct data in demanding conditions

Hart Worldwide wanted to be sure that all of the bar codes it uses have the correct symbols and can be read correctly. The company therefore started looking for suitable scanners, and the IT Department contacted Codeway to seek its recommendations.

Graham Clampin, Hart Worldwide's Technical Director, explains: "We needed to read the bar codes and translate this information into an understandable description of the product on a small screen. We wanted a unit that could operate at temperatures as low as 2°C, and that had long life batteries. We also needed to be able to produce new codes and e-mail this information to the remote sites so that they could download it onto the scanner."





## Dolphins meet the requirements

Codeway is a Hand Held Products Power Partner, and recommended the Dolphin® 7200. This durable mobile computer is suitable for virtually all working conditions, and met all of Hart's requirements. It is easy to programme, and the display is back-lit and can be read easily in any environment. Furthermore, the unit works at temperatures as low as -10°C.

Some of the Dolphins purchased by Hart are being used at the UK depots, where the goods are received in bulk prior to delivery to Asda. Others are used by offshore employees who work with the company's suppliers to ensure that the bar codes are correct at source – because re-labelling in the UK is both expensive and time consuming. The Dolphins are used alongside verification equipment that checks the validity of the bar codes.

Codeway supplied Hart with software that enabled the company to create a database of correct bar codes. The database can be extracted and transferred to agents around the world, who can then automatically update the Dolphins.

Graham Clampin says: "We are very happy with the service provided by Codeway and Hand Held Products. The Dolphins enable us to make instant decisions about the box labels. They ensure that the bar codes are correct and scan properly, and the units have been performing well so far."



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